



# The 2023 Wisconsin Elevator Symposium

## Lake Geneva, WI

September 21<sup>st</sup>-22<sup>nd</sup>, 2023



Join NAESA International and the Wisconsin Department of Safety and Professional Services for a 2-day educational symposium for inspectors, mechanics, consultants and others in the elevator industry. This will be the 17th Annual Wisconsin Symposium and the 12<sup>th</sup> hosted by NAESA. It's designed to fulfill education requirements for both Certified QEI Inspectors and Wisconsin State inspectors and mechanics.

### RETURN COMPLETED REGISTRATION FORM TO:

NAESA International  
 PO Box 4367  
 Mankato, MN 56002  
 Fax: 360-292-4973  
 Email: [megan@naesai.org](mailto:megan@naesai.org)

**HOTEL INFORMATION**

*The symposium will be held at:*

**Grand Geneva Resort**  
 7036 Grand Geneva Way  
 Lake Geneva, WI 53147

*The hotel boasts gorgeous scenery, restaurant and bar, fitness center, horseback riding, golf course, skiing, and more!*

*Room rates are \$184 +tax and fees per night. Reservations must be made by August 21, 2023. Call 855-833-5345 to make reservations. Group Code Or use the link for online.*

<https://res.grandgeneva.com/ibe/details.aspx?propertyid=13972&nights=2&checkin=9/20/2023&group=771739&lang=en-us>

2023 WISCONSIN SYMPOSIUM REGISTRATION FORM			
First Name:	Last Name:		
Address:	City:	State:	Zip:
Phone:	Email:		
Employer:			
Cert # (if applicable):	Wisconsin ID # (if applicable):		
<b>REGISTRATION FEE: \$225</b> Includes all education sessions, exhibit hall access, food on both days and 1 ticket to the Evening Reception.			
Payment By: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> Check <input type="checkbox"/> MO			
Credit Card #:	CVV:	Expires:	
Name on Card:	Billing Zip Code:		
Signature:	Date:		

Registration is also available at [www.naesai.org](http://www.naesai.org)

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"In the Public Interest"



## EVENT SCHEDULE

### **EDUCATION SESSIONS**

*\* Please be advised that final schedule is subject to change\**

***\*Disclaimer\* NAESA International is not responsible for the content or accuracy of the material offered below.***

DATE	TIME	TOPIC	SPEAKER	ROOM
Wednesday Sept 20 <sup>th</sup>	11:00am Lunch	<b>NAESA 4<sup>th</sup> Annual Golf Outing</b>	Additional Cost For more information, see flyer below	
DATE	TIME	TOPIC	SPEAKER	ROOM
Thursday Sept 21 <sup>st</sup>	6:30- 7:30 am	<b>CONTINENTAL BREAKFAST</b>		Forum B & C
	7:00 am	<b>Registration / Sign In</b>		Forum B & C
	7:30 am	<b>Welcome and Introduction</b>		Forum B & C
	7:45 am	<b>Opening Remarks</b>		Forum B & C
	8:00 am	Elevator Pit Safety and Statistics <b>0.1 CEU</b>	<b>Walter Barnes-</b> Electronic Controls, Inc.	Forum B & C
	9:00 am	History of the ASME A17 Elevator and Escalator Standards <b>0.1 CEU</b>	<b>Geraldine Burdeshaw-</b> ASME	Forum B & C
	10:00am	2020 EIFESH, LOTO 7.1 <b>0.05 CEU</b>	<b>Chris Dodds and Joe McAnulty-</b> ATIS	
	10:30 am	<b>BREAK - EXHIBITS OPEN</b>		Forum B & C
	11:00 am	Wisconsin Updates <b>0.15 CEU</b>	<b>Brian Rausch and Brian Noe-</b> State of Wisconsin	Forum B & C
	12:30- 1:30 pm	<b>LUNCH - EXHIBITS OPEN</b>		Forum B & C
	1:30 pm	3300 Inspection and Testing Procedures <b>0.1 CEU</b>	<b>Lawrence Taylor and Harold Wagner-</b> Schindler Elevator	Forum B & C
	2:30 pm	Pit Ladder and Access Safety <b>0.1 CEU</b>	<b>Margaret Lourenco-</b> Smart Elevator Tech	Forum B & C
	3:30 pm	<b>BREAK - EXHIBITS OPEN</b>		Forum B & C
	4:00pm	Safety and You- Elevator Legal Matters <b>0.15 CEUs</b>	<b>John Koshak-</b> Elevator Safety Solutions, LLC	Forum B & C
	5:30 pm	<b>Elections –</b>		Forum B & C
6:00 pm	<b>Evening Reception</b>		Forum B & C	

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DATE	TIME	TOPIC	SPEAKER	ROOM
Friday, Sept 22 <sup>nd</sup>	6:30- 7:30 am	<b>BREAKFAST</b>		Forum B & C
	7:00 am	<b>Sign In</b>		Forum B & C
	7:20 am	<b>Opening Remarks</b>		Forum B & C
	7:30 am	International Building Code- 2021 <b>0.2 CEUs</b>	<b>Chris Dodds- ATIS</b>	Forum B & C
	9:30am	<b>BREAK - EXHIBITS OPEN</b>		Forum B & C
	10:00 am	1.5 Yrs After Adoption (2019 Text/Video Communication) <b>0.1 CEU</b>	<b>Jonathan Latham- Mad Elevator</b>	Forum B & C
	11:00am	2020 EIFESH, Jumpers, 6.1 <b>0.05 CEU</b>	<b>Joseph McAnulty- ATIS</b>	
	11:30 am	<b>LUNCH - EXHIBITS OPEN</b>		Forum B & C
	12:30 PM	Voice Video Test Requirements for Elevator Emergency Communication <b>0.1 CEU</b>	<b>Russ Larson- Otis Elevator</b>	Forum B & C
	1:30 pm	<b>Closing Remarks</b>		Forum B & C
	2:00pm	<b>Board of Certification Meeting</b>		TBD

**Total of 1.2 CEU's for both days of full attendance**

**Approved by NAESA, QEITF, State of MN, State of WA and State of WI for 1.2 CEUs**

**NAEC Approved for 2hrs Safety, 7.5hrs CET/QEI and 6.5hrs CAT.**

**Pending approval from State of VA.**

DATE	TIME	TOPIC	SPEAKER	ROOM
Saturday Sept 23 <sup>rd</sup>	7:45- 8:45 am	<b>CONTINENTAL BREAKFAST</b>		TBD
	8:45 am	<b>Finance Committee Meeting</b>		TBD
	9:00 am	<b>Board of Directors Meeting</b>		TBD

Attendees must sign in at required times. Attendees who are present for the **entire duration** of the event will receive a certificate of completion at the end of the day on Friday.

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It will be assumed that attendees who do not sign in and/or do not pick up their certificates at the end of the Symposium were not present for the entire event and their certificates will be adjusted accordingly.

Adjusted certificates will be sent via email after the Symposium.

If you have any questions or comments, please email [emerald@naesai.org](mailto:emerald@naesai.org) or call the Executive Office at 360-292-4968.

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## PRESENTATION DESCRIPTIONS AND SPEAKER BIOS

### Jack Day, NAESA International, Host of the Event



**BIO:** Jack has taken a position with NAESA International as the Educational Director and full-time instructor. Jack was appointed as Chief Elevator Inspector for the State of Washington on January 3, 2005, through December 2016. He had worked briefly as an Elevator Technical Specialist for Labor and Industries after moving from WA to Missouri. Jack took the position as an inspector working directly with the Chief Inspector with the State of Missouri to help further establish the Department of Elevator Safety as an inspector for the State. Jack has 16 years of previous work experience with Otis Elevator including Installation, Maintenance and Modernization Supervisor and Territory Manager.

### Walter Barnes- Electronic Controls, Inc. Thursday, September 21<sup>st</sup>, 8:00am-9:00am



**BIO:** Walter co-founded Electronic Controls Inc. (ECI), alongside his father in 1983 as an industrial electronics repair facility in Miami, Florida. ECI's footprint grew from a local family-owned operation servicing elevator control boards throughout South Florida to become recognized as a national market leader within the elevator industry through its ability to reverse engineer and support proprietary electronics for the major OEM's foreign equipment support operations. Walter took the reins from his father in 1998 and relocated the company to Cape Canaveral, Florida and expanded the company's national reach with the opening of offices in Los Alamitos, California (ECI West) and acquisition of Denver Elevator Systems - a manufacture of direct replacement circuit boards based out of Denver, Colorado. In 2005, at Walter's direction, the company started diversifying from the direct replacement circuit boards into developing its own brand of products under the ECI America name to include door operators, LCD door boards, CabLite® LED lighting, auto light controls, MerLite® emergency battery backup, cartop stations, and most recently PitSafe® safety systems. Walter's dedication to the industry booster's numerous presentations and speaking engagements at both the state and national level. Over the last 30 plus years, Walter has become known as both an innovator and subject matter expert within the elevator industry.

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## EVENT SCHEDULE

### **Geraldine Burdeshaw- ASME**

Thursday, September 21<sup>st</sup>, 9:00am- 10:00am



**BIO:** Geraldine Burdeshaw is a graduate with a B.S. in Mechanical and Aerospace Engineering from Cornell University Class of 1990 and joined the ASME Standards and Certification staff in 1991. Ms. Burdeshaw is currently serving as a Project Engineering Manager and is responsible for providing staff technical support to various standards development committees under the Safety Codes and Standards Department of ASME. For over 30 years, Ms. Burdeshaw has had the responsibility of providing technical and administrative support for the A17 Elevator and Escalator Standards Committee, subcommittees and its associated products, including the ASME A17.1/CSA B44, Safety Codes for Elevators and Escalators.

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### **Chris Dodds- ATIS Elevator**

Thursday, September 21<sup>st</sup>, 10:00am- 10:30am

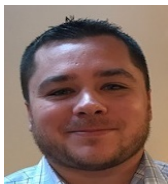


**BIO:** 2002-2014, Employed by Kencor, Inc. During my time at Kencor I served in many roles. I entered the industry as apprentice and moved upward through all departments and held many positions for a period of time until advancing. Prior to my departure from the firm, I held the Director of Construction and Modernization position with Kencor. 2014-3.2016 worked with Wurtec, Inc on key product development and advancements for the elevator industry. 2014-Present, President and Founder of Liberty Elevator Experts, LLC. Liberty is the preeminent professional services firm on the east coast.

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### **Joe McAnulty-ATIS Elevator**

Friday, September 22<sup>nd</sup>, 11:00am- 11:30am



**BIO:** Joe has 17+ years' experience in the elevator industry. Joe is currently QEI certified, CET certified and holds a Master Electrician Specialty (elevator) license in Delaware and Maryland. Joe has his Associates Degree in Business and is currently working towards his MBA.

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**Brian Rausch**- State of Wisconsin  
Thursday, September 21<sup>st</sup>, 11:00am- 12:30pm



**BIQ:** Brian is responsible for reviewing installation drawings for compliance with applicable codes and standards related to conveyances, and for review and approval of new products and systems for use in Wisconsin. He serves as an advisor to the Wisconsin Conveyance Code Councils. He provides code consultation and training to the elevator, building design and construction industries. Brian is a graduate of Milwaukee School of Engineering with a Bachelor of Science degree in Architectural Engineering and is a Wisconsin licensed Professional Engineer. He holds state elevator and building inspector credentials and has been with the State of WI for over 14 years

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**Brian Noe**- State of Wisconsin  
Thursday, September 21<sup>st</sup>, 11:00am- 12:30pm



**BIQ:** State of Wisconsin Commercial Building Inspector since 2013. Prior to that Brian worked for a number of municipalities and was an inspector for 30 years. Brian has an associate degree in civil Structural Engineering, and holds Commercial Building, Commercial Electrical, and Commercial Plumbing Inspector Certifications. He is responsible for inspecting Commercial Buildings as well as assisting the department conducting Commercial Building and HVAC plan reviews.

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**Lawrence Taylor** - Schindler Elevator  
Thursday, September 21<sup>st</sup>, 1:30pm- 2:30pm



**BIQ:** Lawrence Taylor has been in the electrical and elevator business for 46 years. He is a NEIEP Certified Elevator Mechanic, IAEI Certified Electrical Inspector, a QEI Certified Elevator Inspector, a Texas licensed Elevator Inspector and a Texas Master Electrician. Mr. Taylor is the retired Chief Elevator Inspector for the Texas Department of Licensing and Regulation and is the longest serving Chief in Texas history. He is a veteran having served in the 101st and 82nd Airborne Divisions and the 12th Combat Aviation Group. He is currently a Codes and Standards Officer for Schindler Elevator Corporation based in Austin, TX

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### **Harold Wagner** - Schindler Elevator

Thursday, September 21st, 1:30pm- 2:30pm



**BIO:** Harold has been in the elevator business for 38 years. He is a QEI Certified Elevator Inspector, a Louisiana licensed Elevator Inspector and a Mississippi licensed Elevator Inspector. He also is a NAARSO (National Assoc. of Amusement Ride Safety Officials) Level 2 Certified Inspector and Instructor. Mr. Wagner is a retired Lead Elevator Inspector from the North Carolina Department of Labor. He is a retired Firefighter and Officer after 33 years of Voluntary Service in the Caldwell NC Fire Department. He is currently a FQE (Field Quality Excellence) Territory Manager for Schindler Elevator Corporation based in New Orleans La. Mr. Wagner is a SMI (SAIS Master Instructor) for both Elevator and Escalator SAIS (Schindler Acceptance Inspection Standards) for Schindler Elevator Co. He is a member and alternate to Mr. Lawrence Taylor on the A17 Hydraulic, Existing Installation, Maintenance, Repair and Replacement A17 Committees.

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### **Margaret Lourenco**- Smart Elevator Tech

Thursday, September 21<sup>st</sup>, 2:30pm- 3:30pm



**BIO:** Margaret Lourenco has been running Smart Elevator Tech, LLC since 2016. Before officially joining the elevator industry, she was an executive overseeing supply chain and business process improvement for a global apparel company. She will be accompanied by Smart Elevator Tech founder and product designer Rich Blaska, a 39 year veteran of the elevator industry and principal of RCB Elevator Consulting, LLC.

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### **John Koshak**- Elevator Safety Solutions, LLC

Thursday, September 21<sup>st</sup>, 4:00pm- 5:30pm



**BIO:** Mr. Koshak entered the elevator industry in 1980 in San Francisco, rising to adjuster in 1983 for Westinghouse, then adjuster and supervisor for Dover Elevator, then as a service adjuster and route mechanic for Amtech Elevator until 1997. In 1996, he patented and developed the LifeJacket. In 1997 he was Vice President of Technical Support for Adams Elevator Equipment Company. In 2001 he joined Thyssenkrupp Elevator in a research and design capacity and then Director of Codes and Standards. In 2008 he went full time into his consulting firm, Elevator Safety Solutions, LLC. In 2016, he founded eMCP, LLC to provide code compliant Maintenance Control Programs for Owners and Companies

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### **Chris Dodds- ATIS Elevator**

Friday, September 22<sup>nd</sup>, 7:30am- 9:30am



**BIO:** 2002-2014, Employed by Kencor, Inc. During my time at Kencor I served in many roles. I entered the industry as apprentice and moved upward through all departments and held many positions for a period of time until advancing. Prior to my departure from the firm, I held the Director of Construction and Modernization position with Kencor.

2014-3.2016 worked with Wurtec, Inc on key product development and advancements for the elevator industry.

2014-Present, President and Founder of Liberty Elevator Experts, LLC. Liberty is the preeminent professional services firm on the east coast.

### **Jonathan Latham- Mad Elevator**

Friday, September 22<sup>nd</sup>, 10:00am- 11:00am



**BIO:** Jonathan Latham has worked in the elevator for over 25 years. He is a member of the ASME Emergency Operation Committee and the Hoistway Committee.

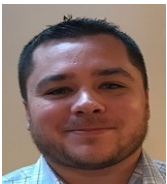
Previously with Janus, he has recently changed companies and roles.

As a business development associate for MAD Elevator Fixtures, Jonathan works to educate concerning how the MAD products help meet code requirements.

Jonathan is married with 5 kids, which help keep him on his toes. Being a father and a husband is one of the happiness parts of his life.

### **Joe McAnulty-ATIS Elevator**

Friday, September 22<sup>nd</sup>, 11:00am- 11:30am



**BIO:** Joe has 17+ years' experience in the elevator industry. Joe is currently QEI certified, CET certified and holds a Master Electrician Specialty (elevator) license in Delaware and Maryland. Joe has his Associates Degree in Business and is currently working towards his MBA.

### **Russell Larson, Otis Elevator**

Friday, September 22<sup>nd</sup>, 12:30pm-1:30pm



**BIO:** Russ Larson started his career as an electrical engineer, and has held positions of project manager, field superintendent, service manager, general manager and regional field operations manager. Russ is currently the Associate Director of Codes and Compliance for Otis in North America. He received his QEI certification in 2005, and currently is a member or alternate member of several ASME committees.



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## EXHIBITOR CONTRACT

PLEASE COMPLETE ALL INFORMATION BELOW					
Company / Jurisdiction:					
First Name:		Last Name:			
Additional Person:					
Company Address:		City, State, Zip:			
Phone:	Fax:	Cell:			
Email Address:					
Description of Product or Service:					
Signature:		Date:			
INFORMATION		Cost	Qty	Total	
Price includes 1 8ft table and 2 chairs. Breakfast, breaks and the Social Hour are included for 2 people. Exhibits will be open Thursday and Friday. PLEASE NOTE: Electrical power supply is not included. If required, please contact the hotel directly.		<b>\$700 USD</b>			
PAYMENT METHOD - Payment is due with signed contract.					
Visa	MasterCard	AmEx	Discover	Check	MO
Card #:		CVV:	Expiration:		
Name on Card:			Billing Zip Code:		
Signature:			Date:		

*Make checks payable to NAESA International.*

**Return completed form and payment to:**

NAESA International  
P.O. Box 4367  
Mankato, MN 56002

Fax: 360-292-4973 Email: [emerald@naesai.org](mailto:emerald@naesai.org) Phone: 360-292-4968

*\*\*Attendee contact list available upon request*



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## SPONSORSHIP CONTRACT

First Name:		Last Name:	
Company / Jurisdiction:			
<input type="checkbox"/> My company is sponsoring		<input type="checkbox"/> I am personally sponsoring	
Address:		City, State, Zip:	
Phone:		Fax:	
Email:			
Signature			Date

## SPONSORSHIP OPPORTUNITIES

CHOOSE SPONSOR LEVEL			AMOUNT
<input type="checkbox"/> Platinum	\$1,000 and up	Evening Reception	\$
<input type="checkbox"/> Gold	\$525 - \$999	Lunch	\$
<input type="checkbox"/> Silver	\$325 - \$525	Breakfast	\$
<input type="checkbox"/> Bronze	Up to \$325	Break	\$
Sponsors will be recognized with a poster board set up at the event being sponsored. Sponsors will also be acknowledged in the program book and verbally throughout the symposium.			

PAYMENT INFORMATION						
Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx	<input type="checkbox"/> Discover	<input type="checkbox"/> Check	<input type="checkbox"/> MO
Credit Card #:			Exp:	CVV:		
Name on Card:			Billing Zip:			
Signature			Date			

### SEND CONTRACT AND PAYMENT TO:

NAESA International  
PO Box 4367  
Mankato, MN 56002

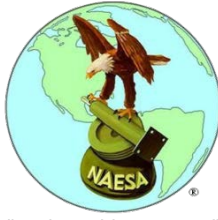
Phone: 360-292-4968  
Fax: 360-292-4973  
Email: [emerald@naesai.org](mailto:emerald@naesai.org)

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Sponsorship opportunities are still available. Please contact Emerald Kuhns at [emerald@naesai.org](mailto:emerald@naesai.org) to learn more.

## PLATINUM LEVEL & EVENING RECEPTION



ELEVATOR  
INTERIORS  
& FIXTURES

Elevator Inspection Service  
Wisconsin (EIS-W)

## GOLD LEVEL



Elevator Inspection Service  
Wisconsin (EIS-W)

## SILVER LEVEL



Elevator Inspection Service  
Wisconsin (EIS-W)

## BRONZE LEVEL





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***NAESA International would like to thank Elevator World  
for being a Media Sponsor for the 2023 Wisconsin Elevator  
Symposium!***





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# Wisconsin Symposium Lake Geneva, WI September 21<sup>st</sup>- 22<sup>nd</sup>, 2023 **EXHIBITORS**



*We wish to thank our Exhibitors for their support and dedication to this Symposium.*

(Please note: NAESA will be adding additional exhibitors to this list in the coming weeks.)

Exhibitor opportunities are still available. Please contact Emerald Kuhns at [Emerald@naesai.org](mailto:Emerald@naesai.org) to learn more.

